

UCR STUDENT EVALUATION OF TEACHING FORM  
 OFFICE OF INSTRUCTIONAL DEVELOPMENT  
 FALL 2001

L. PERNER BUSINESS ADMINISTRATION 114

MARKETING IN A GLOBAL ENV.

ENROLLMENT: 64 FORMS COMPLETED: 39 PERCENT COMPLETED: 60.9

1. WHAT IS YOUR OVERALL RATING OF THE INSTRUCTOR?

	POOR						EXCELLENT	NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	1	1	0	2	7	20	7	1
	MEAN: 5.65		MEDIAN: 6.00		STANDARD ERROR: 0.20			

2. WHAT IS YOUR OVERALL RATING OF THE COURSE?

	POOR						EXCELLENT	NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	0	1	1	2	17	10	8	0
	MEAN: 5.48		MEDIAN: 5.00		STANDARD ERROR: 0.17			

3. DID THE INSTRUCTOR PRESENT THE MATERIAL IN AN ORGANIZED, UNDERSTANDABLE MANNER?

	NEVER		OCCASIONALLY				ALWAYS	NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	1	0	2	2	8	10	16	0
	MEAN: 5.82		MEDIAN: 6.00		STANDARD ERROR: 0.22			

4. WAS THE INSTRUCTOR CONCERNED ABOUT STUDENTS LEARNING AND UNDERSTANDING THE COURSE MATERIAL?

	NOT CONCERNED		SOMEWHAT CONCERNED			VERY CONCERNED		NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	1	2	0	0	9	13	14	0
	MEAN: 5.79		MEDIAN: 6.00		STANDARD ERROR: 0.23			

5. HAVE YOU LEARNED SOMETHING YOU CONSIDER VALUABLE?

	DEFINITELY NOT		TO SOME EXTENT			DEFINITELY YES		NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	1	0	2	3	16	7	10	0
	MEAN: 5.41		MEDIAN: 5.00		STANDARD ERROR: 0.21			

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 OFFICE OF INSTRUCTIONAL DEVELOPMENT  
 FALL 2001

L. PERNER BUSINESS ADMINISTRATION 113

MARKETING INSTITUTIONS

ENROLLMENT: 64 FORMS COMPLETED: 41 PERCENT COMPLETED: 64.0

1. WHAT IS YOUR OVERALL RATING OF THE INSTRUCTOR?

	POOR						EXCELLENT	NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	0	0	0	6	12	14	9	0
	MEAN: 5.63		MEDIAN: 6.00		STANDARD ERROR: 0.15			

2. WHAT IS YOUR OVERALL RATING OF THE COURSE?

	POOR						EXCELLENT	NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	0	0	2	6	12	12	9	0
	MEAN: 5.48		MEDIAN: 6.00		STANDARD ERROR: 0.17			

3. DID THE INSTRUCTOR PRESENT THE MATERIAL IN AN ORGANIZED, UNDERSTANDABLE MANNER?

	NEVER		OCCASIONALLY			ALWAYS		NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	0	0	0	6	11	11	13	0
	MEAN: 5.75		MEDIAN: 6.00		STANDARD ERROR: 0.16			

4. WAS THE INSTRUCTOR CONCERNED ABOUT STUDENTS LEARNING AND UNDERSTANDING THE COURSE MATERIAL?

	NOT CONCERNED		SOMEWHAT CONCERNED			VERY CONCERNED		NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	0	0	1	5	9	10	16	0
	MEAN: 5.85		MEDIAN: 6.00		STANDARD ERROR: 0.18			

5. HAVE YOU LEARNED SOMETHING YOU CONSIDER VALUABLE?

	DEFINITELY NOT		TO SOME EXTENT			DEFINITELY YES		NA
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(0)
NUMBER	1	1	3	2	13	12	9	0
	MEAN: 5.36		MEDIAN: 6.00		STANDARD ERROR: 0.22			